



# **Reputation Management**

# for Mazda dealers

Improve your Mazda dealership's online reputation using a combination of technology and insider expertise.

## **Live Up to Your Reputation**

These days, reviews matter. Your buyers turn to online reviews before friends and family, so your star ratings have to reflect a stellar reputation.

Improve trust and cue shoppers to become buyers with proactive reputation management.

Adpearance will help you improve your star rating and manage the volume of reviews with real humans responding. With dedicated reputation management, you'll present a polished first impression of your business.



### **Look Great Online**



#### **Technology Enabled**

Using Podium, we integrate with your DMS and CRM to allow for automated review requests.



#### **Rule-based Removals**

When bad reviews come, Adpearance reviews them against platform guidelines, reporting anything that can be removed from the review site.



#### **Human Engagement**

People want to feel heard. That's why our staff responds to your reviews. It matters for the reviewee as well as future shoppers.

### **Prices & Packages**

	FUEL	IGNITION	OVERDRIVE
Reputation Management (New Sales Program Only)	\$600/mo	\$1,250/mo	\$1,550/mo
	PRICE		
Custom Reputation Management (New Sales Program Only)		\$650/mo	

