

SEO

for Mazda dealers

Targeted SEO efforts help drive organic traffic to your website. Optimize for organic search engine results, as well as local maps, featured snippets, and the Google Knowledge Graph.

Drive Organic Traffic to Your Website

Search engine optimization is confusing, even to some marketers! To get results, our optimizations span from the technical to local, offsite to onsite, so your dealership shows up and catches the eyes of the right car shoppers.

Adpearance tackles landing page development, metadata optimization, keyword tagging, updates to local directories, and Google Business Profile management to help your Mazda dealership outrank the competition.

1

Increase Visibility

SEO efforts help your website rank for all types of relevant searches, including high funnel searches like “Mazda” and low funnel searches like “directions to Real City Mazda.”

2

Stay Competitive

When you have to compete against both real-world and digital competitors, make sure you outrank them to generate more clicks, gain market share, and protect existing business relationships.

3

Reach New Customers

Improve your geo-targeting and keyword strategy to gain new customers. When your site is easily found in maps and search engines, you get more traffic that's more likely to convert.

Expand Your Organic Reach



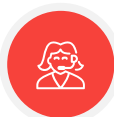
SEO Expertise In-House

We don't farm SEO tasks out to other vendors. Search engines are king, so deep rooted knowledge is key to enabling our clients' success.



Goal Setting

Receive an SEO audit and monthly plan when you work with us. Understand where your dollars go and your unique dealership needs.



Human Touch


We never set it and forget it. Instead, our staff actively manages results and updates our strategy for better performance.

Prices & Packages

	FUEL	IGNITION	OVERDRIVE
Search Engine Optimization (New Sales Program Only)	\$425/mo	\$1,000/mo	\$1,700/mo
Custom Search Engine Optimization (New Sales Program Only)	\$120/hr		
PRICE			
Search Engine Optimization (Parts & Service Program Only)	\$425/mo		

Start with a free digital analysis to assess your current competitive position.

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