



## THE POWER OF CONVERSATIONS

Conversations™ is built to connect today's car shoppers with dealerships — wherever, whenever, and however they want to shop. With A.I. technology and managed chat support to instantly respond to all of your incoming messages, Conversations™ turns chats into customers 24/7.



ANA BOT



MANAGED CHAT



INTERNAL TRANSFER



LIVE VIDEO



SHAREABLE INVENTORY



TRADE-IN ESTIMATES



MESSENGER INTEGRATION



ANDROID AUTO & APPLE CARPLAY

PACKAGES	Price / Mo
Conversations (Self-Managed with Ana Bot)	\$400
Conversations (Managed Chat - up to 50 chats)	\$600
Conversations (Unlimited Managed Chat)	\$800
Conversations 2.0 (Self-Managed with Trade-In Eval Tool)	\$600
Conversations 2.0 (Managed Chat - up to 50 chats with Trade-In Eval Tool)	\$800
Conversations 2.0 (Managed Chat Unlimited with Trade-In Eval Tool)	\$1,000

\*Conversations 2.0 comes with automatic TradePending® evaluation tool built-in

