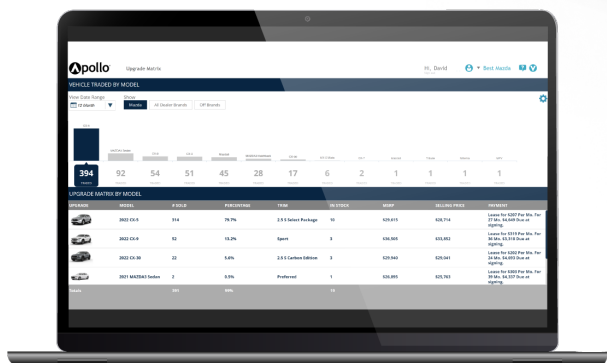
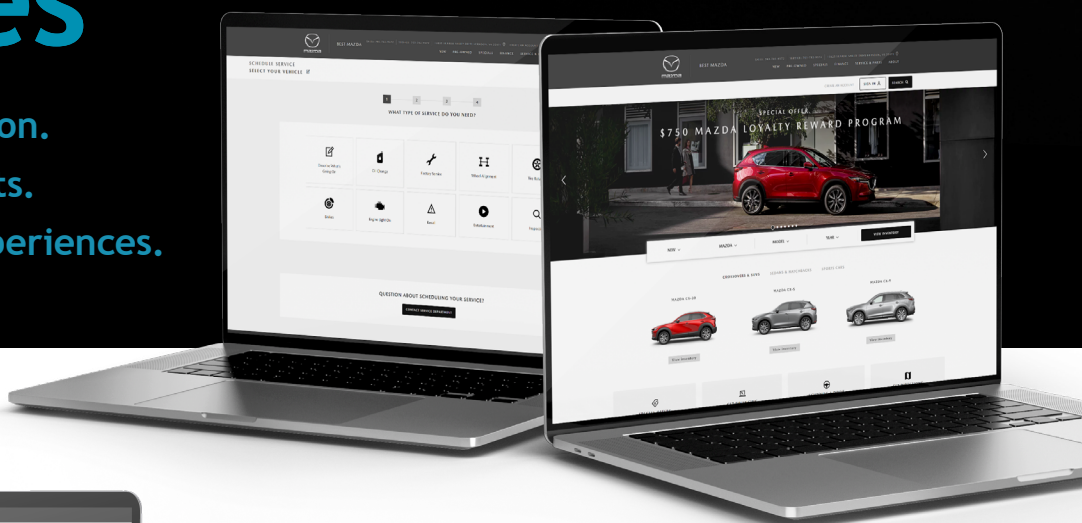


# Next level equity mining.

Apollo Sales is a comprehensive sales retention solution that takes equity mining to the next level with dynamic upgrade offers and sales in service technology. It features a suite of OEM-compliant sales emails, personalized customer websites, an opportunity scoring system, lead management and fully integrates with all major CRM providers.

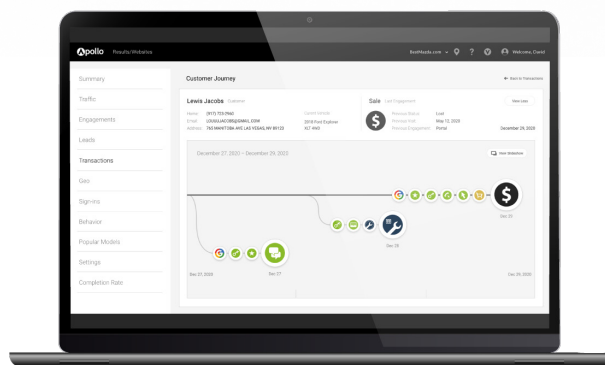


Seamless Integration.  
Actionable Insights.  
Connected Customer Experiences.

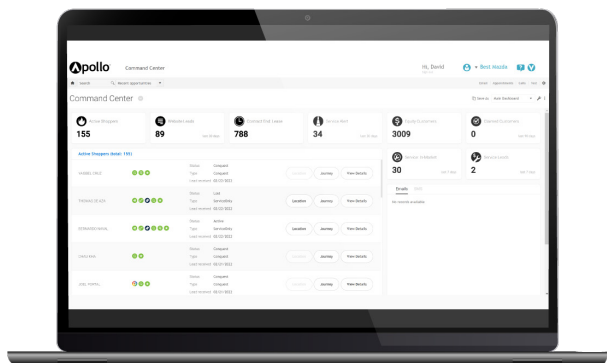


Upgrade Matrix  
Trade Pattern Prediction

Customer Websites  
Personalized Experience



Customer Activity Tracker  
Customer Journey Report



Command Center  
Real-Time Engagement





**DMS Integration**

- Sales & Service Transaction Import
- Ownership Verification
- Data Hygiene
- Perfect Prospect Map

**Equity Mining**

- Upgrade Matrix Integration
- Dynamic Vehicle of Interest
- Sales in the Service Lane

**Upgrade Matrix®**

- Trade Pattern Prediction

**Offer Manager**

- Instant Payment Calculator  
*(Finance, Lease, Cash)*
- OEM Rebate & Incentive Integration  
*(National & Regional)*
- Stackable Rebates
- Taxes & Fees
- Disclaimer Generator
- Legal & Compliant Offers

**Inventory Manager**

- Daily Inventory Sync
- Inventory Exports

**Ad Sync**

- Multi-Channel Marketing API  
*(Google, Bing, Facebook, YouTube, Email, Mail)*
- Automated Sync

**Customer Websites**

- Personalized User Experience
- Secure Customer Sign-In
- Personalized Coupons
- Service History Report
- Apple Wallet Integration

**Service Accelerator**

- Service Appointment Scheduling
- Pick-Up & Delivery Integration
- Customer Equity Integration
- CDK Service Appointment Write-Back  
*(add'l fee required)*

**KBB Integration**

- Value Your Trade App
- Sell Us Your Car App
- Customer Website

**Command Center**

- Customer Activity Tracker
- Active Shopper Alerts

**Smart Communications**

- Sales & Service Email

**ROI Reporting**

- Transaction Attribution Reporting

**Call Tracking**

- 2 Lines

**Client Support Team**

- Virtual

sales retention

**\$2,415**

per mo.