

Google Cars for Sale

for Mazda dealers

Get access to the new Cars for Sale beta program to feature inventory directly on Google with Adpearance.

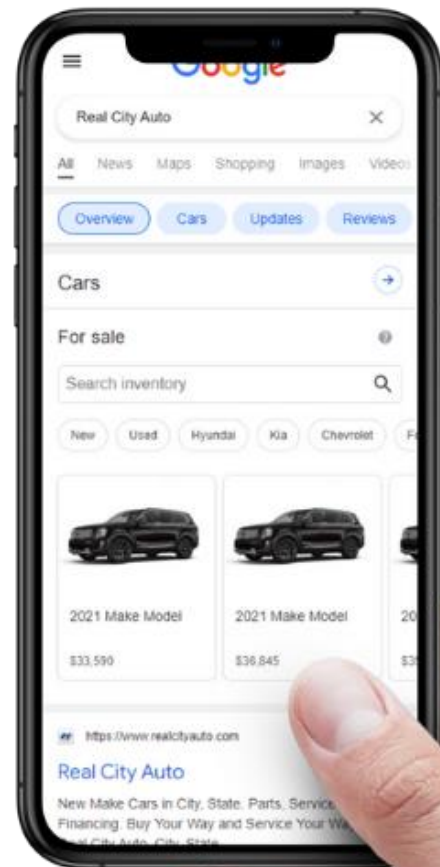
Seamlessly Display Your Inventory on Google

Car shoppers searching for a Mazda dealership by name will now be able to see the “for sale” inventory in the dealership’s Google Business Profile. Availability, pricing, and key information about the cars for sale are seamlessly pulled from the dealership’s site on a daily basis, and available directly on Google.

Mazda dealership shoppers will be able to:

- Search inventory
- Filter by category
- Browse in a carousel
- View individual listings

without ever leaving the Google search engine results page.



Packages and Pricing

Cars for Sale is a valuable new tool Adpearance is proud to offer Mazda dealers. We offer a variety of packages for your specific needs and budget.

Services Include:	Cars for Sale	Local Package + Cars for Sale	Local Package + Reviews + Cars for Sale	Fuel SEO + Cars for Sale
Implementation, management & reporting	✓	✓	✓	✓
Local listings syndication	✓	✓	✓	✓
Google Business Profile parts, services & sales verification and setup		✓	✓	
Weekly Google Business Profile monitoring		✓	✓	
Monthly Google Business Profile enhancement		✓	✓	
Google review responses			5 per month	
Google Business Profile reporting			✓	
Landing page or optimization task				1 per month
	\$95 per month	\$299 per month	\$399 per month	\$425 per month

Start with a free digital analysis to assess your current competitive position.

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 adpearance.com/analysis