



For Mazda Dealers looking to get more from your provider, Adpearance offers revenue-driven digital marketing & sales solutions.



Digital Advertising

Paid search, display, remarketing, social, and more.

[LEARN MORE](#)



Search Engine Optimization

Onsite and offsite SEO that drives organic traffic to your website. Cohesive strategies, proven results.

[LEARN MORE](#)



LEARN MORE
adpearance.com

971-352-8088
sales@adpearance.com



Why Adpearance?

We're committed to being your best partner.

How? We structure digital advertising around sales, not clicks. We build technology that saves you money and makes selling easier. We consider your operations in our communications. Rethink your expectations and experience true partnership with Adpearance.

● Reclaim Your Position

The right strategy paired with the best technology consistently outranks the competition and gets your dealership in front of buyers.

● Be More Than a Ticket

As part of your service you'll have an auto-dedicated, Google-certified digital strategist whose sole purpose is to help you win.

● Make Digital a Breeze

Advertising, technology, SEO, social media and reputation management all from a single point of contact.

● Get More for Your \$\$

New standard digital advertising management fees as low as 22% of package.

DIGITAL ADVERTISING

✓ Dynamic Search Tech

✓ Dynamic Display Tech

22%

MANAGEMENT
FEE



Digital Advertising

Advertising should prioritize conversions, not clicks.

Which is why with Adpearance advertising you get the best in both lead tracking and strategy.

Advertising Platforms

- Google Ads
- Facebook
- Instagram

Advertising Types

- Search
- Display
- Social
- Remarketing

Search Campaigns

- Parts
- Service
- Dealership Name
- Fixed Ops
- Categories

Our Partner



Ad • <https://www.realcitymazda.com/mazda/cx-30>

2022 Mazda CX-30 - 35 In-Stock Now - Your Local Mazda Dealer

Get The New Mazda CX-30 Starting at Just \$24,044. Shop with Real City Mazda Today and Save! Locally Trusted. Financing Options. Friendly Sales Staff. Full Service Department. Service catalog: New Vehicles, Parts, Service, Finance

[View Inventory](#)

[Contact Us](#)

[Finance Options](#)

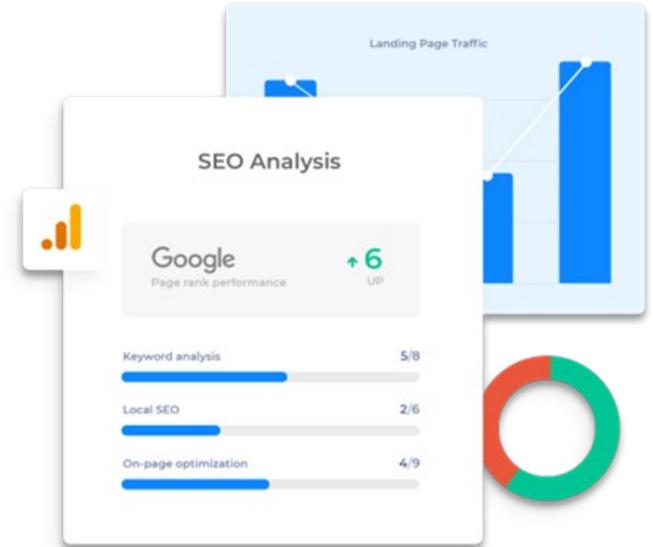
 Call (503) 555-1234

 City, State - NE Main St.
Open · Closes 7PM



Search Engine Optimization

Search engine optimization is confusing, even to some marketers! To get results, our optimizations span from the technical to local, offsite to onsite, so your dealership shows up and catches the eyes of the right car shoppers.



Adpearance tackles:

Onsite SEO



- Landing page development
- Metadata optimization
- Keyword targeting
- Quarterly SEO plans
- Monthly reports

Offsite SEO



- Local directory optimization
- Google My Business account & review management
- Monthly reports



Pricing

For Mazda Dealers Who Like to
Pay Less & Get More

22%
MANAGEMENT
FEE

Like what you see? Bundle and save.
Contact us to learn more.

Get in Touch

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 adpearance.com/analysis

PRICE	
Parts & Service Digital Advertising - Package A	\$1,200 Media Spend/mo 22% Management Fee
Parts & Service Digital Advertising - Package B	\$1,500 Media Spend/mo 22% Management Fee
Parts & Service Digital Advertising - Package C	\$1,600+ Media Spend/mo 22% Management Fee
PRICE	
Search Engine Optimization	\$425/mo





Ready to Go? Let's Get Started!

We're always happy to answer specific questions or provide a free digital marketing analysis.

 Learn more at adpearance.com/analysis



First in Class Advertising

Get paid search, display, and social advertising focused on sales outcomes and your unique business objectives.



Technology that Delivers

With an in-house R&D team comprising nearly a quarter of our staff, we actively invest in helping you outsell the competition.

