



Adpearance



For Mazda Dealers looking to get more from your provider, Adpearance offers revenue-driven digital marketing & sales solutions.



Digital Advertising

Paid search, display, remarketing, social, and more. Plus, dynamic ad technology and bundles!

[LEARN MORE](#)



Full-Service Marketing

SEO, social media, and reputation management. Cohesive strategies, proven results.

[LEARN MORE](#)



Sales Intelligence

Improve close rates with better communication made possible by Foureyes® technology.

[LEARN MORE](#)



LEARN MORE
adpearance.com

971-352-8088
sales@adpearance.com



Why Adpearance?

We're committed to being your best partner.

How? We structure digital advertising around sales, not clicks. We build technology that saves you money and makes selling easier. We consider your operations in our communications. Rethink your expectations and experience true partnership with Adpearance.

● Reclaim Your Position

The right strategy paired with the best technology consistently outranks the competition and gets your dealership in front of buyers.

● Make Digital a Breeze

Advertising, technology, SEO, social media and reputation management all from a single point of contact.

● Be More Than a Ticket

As part of your service you'll have an auto-dedicated, Google-certified digital strategist whose sole purpose is to help you win.

● Get More for Your \$\$

New standard digital advertising management fees as low as 22% of package.

DIGITAL ADVERTISING

✓ Dynamic Search Tech

✓ Dynamic Display Tech

22%

MANAGEMENT
FEE



Digital Advertising

Advertising should prioritize conversions, not clicks.

Which is why with Adpearance advertising you get the best in both lead tracking and strategy.

Advertising Platforms

- Google Ads
- Facebook
- Instagram

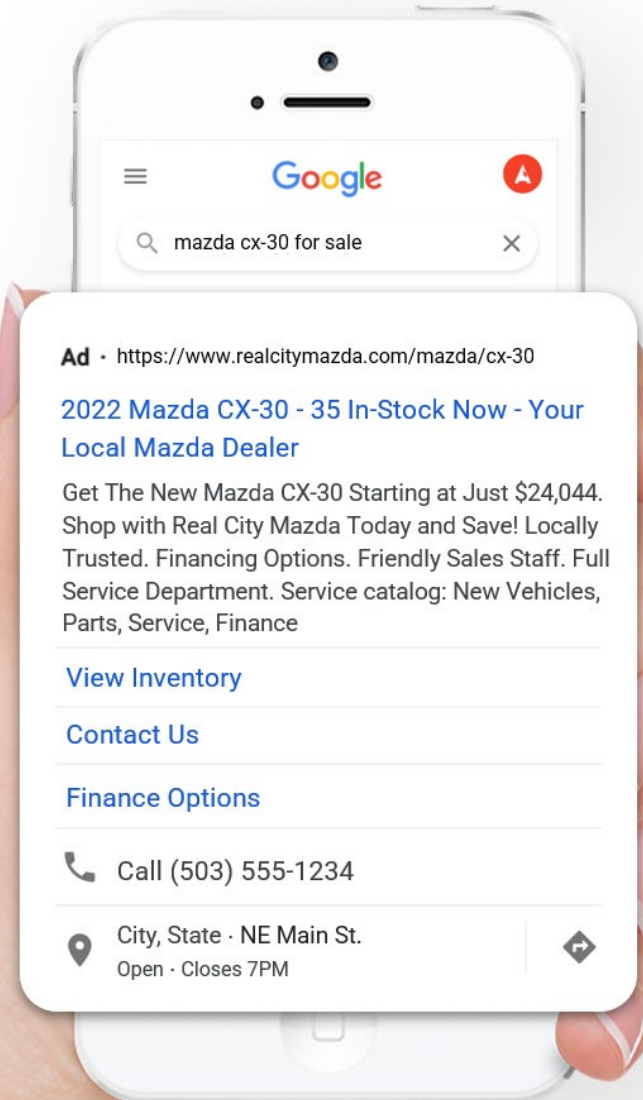
Advertising Types

- Search
- Display
- Dynamic Display
- Social
- Remarketing

Search Campaigns

- Make
- Model
- Dealership
- Location-specific
- Brand Lease
- Model Segments

Our Partner



Dynamic Ad Technology

Link every piece of inventory on your lot directly to your advertising.

Every new car. Every used car. Every trade-in.

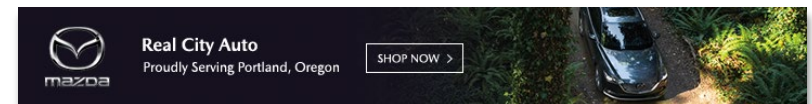
All listed in your advertising seamlessly.

Dynamic Search Tech

Dynamic Search Tech™ allows you to run ads for every piece of in-stock inventory. Ads go live within 24 hours of new or used inventory being added to your website.

Dynamic Display Tech

Dynamic Display Tech™ serves car shoppers display ads featuring the exact vehicle they viewed on your site—just like ecommerce.



Full-Service Marketing

SEO, Social Media Management, and Reputation Management

Now you don't have to work with half a dozen vendors for a rock-solid digital presence. Managed by your digital strategist, Adpearance offers SEO, social media, and reputation management.



Rank Higher with SEO

Appear for key searches and in local maps. We handle every aspect of SEO, both on and offsite.



Live Up to Your Reputation

Improve the quantity and quality of your online reputation. We combine active monitoring and management, so you sparkle.



Climb the Social Ladder

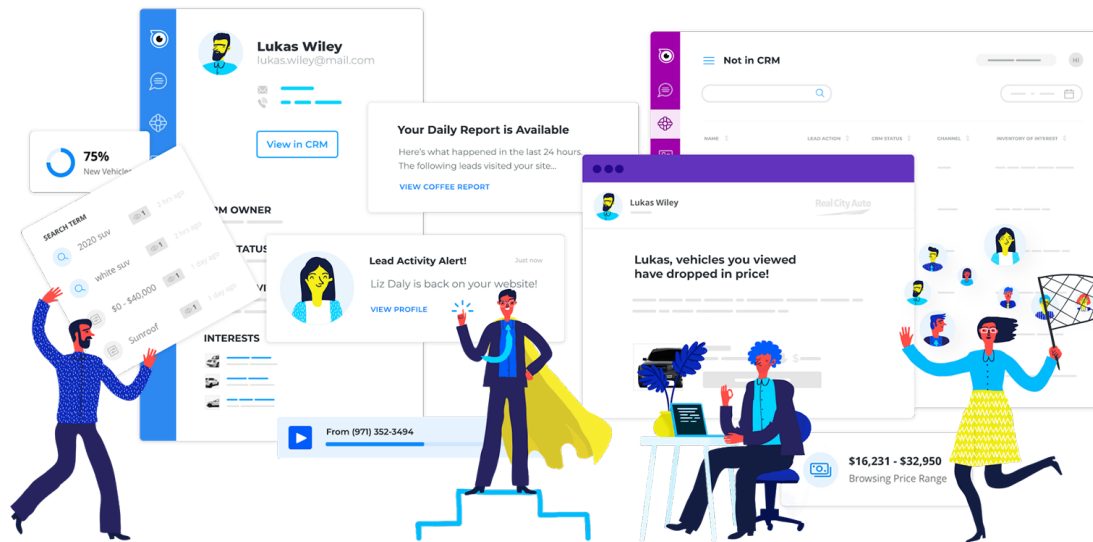
Create trust and influence buyers. Combining active management and smart strategies, our solution makes sure you won't be missed.





See more, sell more with sales intelligence

Unlock the potential of Foureyes, the complete solution for tracking, protecting, engaging, and selling better. Foureyes supports the sexy and unsexy aspects of sales to close more deals while improving your customer experience.



OMNI-TRACKING

Make smarter sales and marketing decisions when you know who your leads are and where they come from. Track every form, chat, and phone call with patented user-level website tracking.



PROSPECT ENGAGEMENT

Automatically send updates to your leads about inventory that perfectly matches their shopping preferences. Book more appointments without lifting a finger.



SAFETY NET

Filter non-sales leads from your pipeline and fix the leaks in your sales process, including leads not making it into your CRM.



SALES ENABLEMENT

Turn website activity into lead intelligence to improve your close rate. Spot new deals, improve follow-up, and take your sales team to the next level.



Pricing

For Mazda Dealers Who Like to
Pay Less & Get More

22%
MANAGEMENT
FEE

Like what you see? Bundle and save.
Contact us to learn more.

Get in Touch



sales@adpearance.com



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PRICE			
Digital Advertising - Package A	\$1,500-\$2,999 Media Spend/mo 22% Management Fee		
Digital Advertising - Package B	\$3,000-\$4,999 Media Spend/mo 22% Management Fee		
Digital Advertising - Package C	\$5,000+ Media Spend/mo 22% Management Fee		
	FUEL	IGNITION	OVERDRIVE
Proprietary Ad Technology			
Dynamic Search Tech (Requires Paid Search ad spend)	\$399/mo	—	—
Dynamic Display Tech (Requires ad spend)	\$249/mo	—	—
Search Engine Optimization (SEO)	\$425/mo	\$1,000/mo	\$1,700/mo
Reputation Management	\$600/mo	\$1,250/mo	\$1,550/mo
Social Media Management	\$650/mo	\$1,250/mo	\$1,750/mo
PRICE			
Foureyes®	Starting at \$348/mo		
Custom Reputation Management	\$650/mo		
Custom Search Engine Optimization	\$120/hr		
Custom Social Media	\$125/post		
Dynamic Search + Display Ad Tech Bundle	\$449/mo		





Ready to Go? Let's Get Started!

We're always happy to answer specific questions or provide a free digital marketing analysis.



Learn more at adpearance.com/analysis



First in Class Advertising

Get paid search, display, and social advertising focused on sales outcomes and your unique business objectives.



Technology that Delivers

With an in-house R&D team comprising nearly a quarter of our staff, we actively invest in helping you outsell the competition.

