

BLACK BOOK

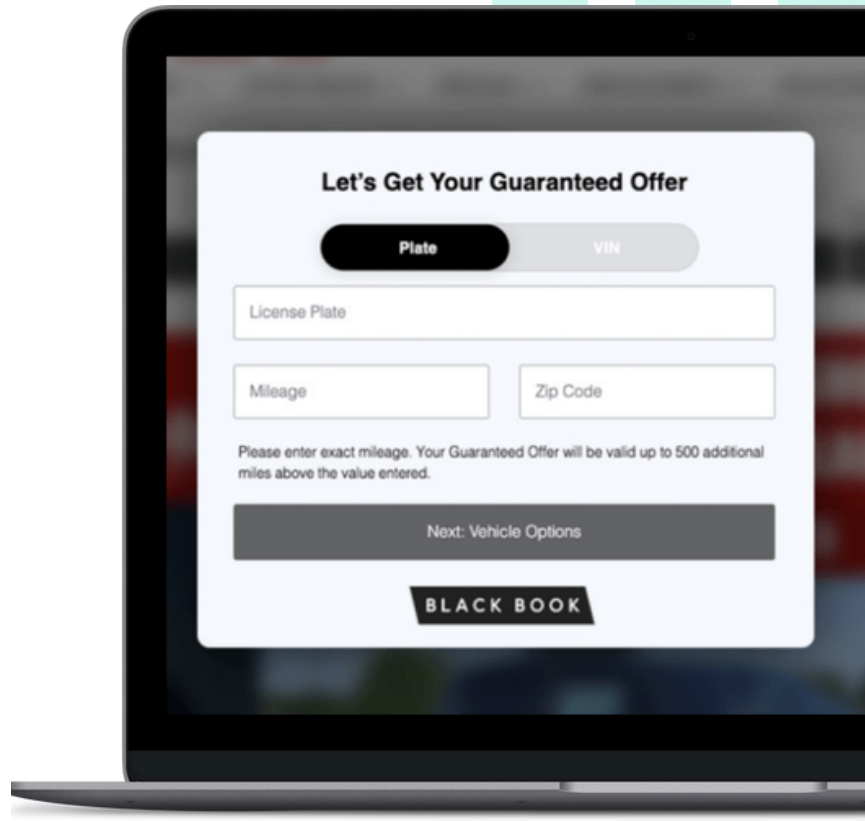
OPENLANE

# Acquire, Compete and Win

## with Guaranteed Offer

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Black Book Guaranteed Offer  
backed by OPENLANE



### The Offering

- ➔ We deliver a VIN specific market-based offer in 2 minutes
- ➔ Offers driven by Black Book Data and real time pricing trends on OPENLANE
- ➔ Leverage extensive buyer network at OPENLANE

### The Benefit

- ➔ Reduce cycle times
  - ➔ Eliminate transport costs
  - ➔ Reduce holding costs
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