

MDCP Parts & Service Digital Advertising Program



PARTS & SERVICE SEM

Reach More of the Right Customers

with Precision-Targeted Digital Advertising

Get in front of more potential customers than ever before with precision-targeted Parts & Service digital advertising campaigns from DealerOn. We maximize return on your spend by using market intelligence and meticulously hand-crafting campaigns to fill your service lanes and get you more service ROs. Our highly skilled account strategists always keep you in the know with regular updates and assistance when you need it. Advertise with confidence with DealerOn.



Market-Driven Strategy



Customized Campaigns



Exceptional Service

Packages	Services	Management Fee	Minimum Spend Recommendation
Package A	Paid Search Retargeting	21%	\$750
Package B	Paid Search Retargeting Social	21%	\$2,000
Package C	Paid Search Retargeting Social Display	21%	\$4,000
Add Ons	Display / Social Creative	\$199	n/a
Add Ons	Video Creative	\$299	n/a

*2 sets of creative/month are included at no additional cost in Packages B, & C. Package A includes 1 set.



Learn More or Schedule a Demo

Learn more about how DealerOn can help drive more qualified customers to your Mazda dealership and help you fill your service lanes.

Call (877) 543 6321

Visit www.DealerOn.com