

MDCP PARTS & SERVICE DIGITAL ADVERTISING



PRODUCTS & FEATURES	PACKAGE A \$299 /mo	PACKAGE B \$599 /mo	PACKAGE C \$799 /mo
Minimum Spend	\$750	\$1,000	\$2,000
Paid Search	X	X	X
Remarketing	Initial set of banners only	1 set of banners/mo	1 set of banners/mo
Social		1 social creative/mo	2 social creative/mo
Display			1 set of banners/mo

A LA CARTE	PRICE
Additional Set of Banners	\$249
Additional Facebook Creative	\$120
Waze Advertising	\$179
Google Posts	\$269
Amazon Display Advertising	\$449*

*Plus spend; no minimum