

Base Package **\$899**/mo

- 360° Spins
- Apple Wallet Integration
- Call Tracking (6 numbers)
- Coupon Manager
- Insight Reporting
- Dedicated Account Executive
- Dynamic Content Library
- Dynamic Thank-You Pages
- Google Pay Integration
- Inventory & Pricing Manager
- Keyword Site Search
- Dynamic Make/Model Pages
- Manufacturer Rebates
- Media Manager
- Mega Menu & Manager
- Mobile Click-To-Call
- New Vehicle Stock Photos
- One Minute ePrice
- On-Site Inventory
- Price Unlock
- Responsive Custom Page Builder
- SSL Site Security & HTTPS Connection
- Send To Mobile
- Social Media Toolbar
- Standard SEO & Editor
- Support All 3rd Parties
- Technical Support
- Testimonial Manager
- Vehicle Photo Hyper Zoom
- Vehicle Photo Hot Spots
- Website Grader

Advanced Package **\$1,399**/mo

BASE PACKAGE

- iSpy
- eCredit App Lite
- AutoBot
- Trade-In Tool (Values from NADA Guides or KBB)

Premier Package **\$2,399**/mo

BASE & ADVANCED PACKAGE

- + DriveCentive
- + SEO Horsepower Package
 - Reputation Management
 - Local Listing Management
 - Keyword Ranking Report
 - Custom Content (4 Pages)

CERTIFIED WEBSITE PROGRAM ADD-ONS



PRICE	ADD-ON
*\$449	TRADE-IN TOOL Values determined by KBB, NADA guides, or Black Book. Integrated dealer inventory. (\$2.60 per pull if utilized)
\$449	SOFT-PULL CREDIT APP Real time pre-approval credit soft pulls matched to captive dealer finance lenders. Integrated dealer inventory. (Includes 60 Soft Pulls - \$2.60 per add'l pull)
\$300	SOFT-PULL CREDIT APP LITE Quick 3-step pre-approval lead generator with integrated dealer inventory.
\$599	CHAT UNLIMITED - AI Chat Bot - Facebook Messenger & Facebook Marketplace - Jump-In Chat Feature - Unlimited Texting
\$499	DMS ATTRIBUTION Proprietary DMS attribution tool.
\$179	PARTS CATALOG OEM parts and accessories catalog accessible to customers from a dealership's website.
\$179	LOCAL LISTING MANAGEMENT Ongoing data submission to 100+ Local Listings. (Must have Dealer Watch)
\$89	KEYWORD REPORT Track search engine results page rank for specific target keywords.
\$269	DEPi IMS Engage your online customers by getting your cars out of the inventory management process and up in front of shoppers quickly, easily and accurately.

PRICE	ADD-ON
\$449	DEPi IMS+ Additional inventory management such as upload capabilities, comment generators, price cast, data transfer, and stock images.
\$359	DRIVECENTIVE - INCENTIVE PROGRAM Incentive program customized to a customer's search history.
\$629	SPANISH WEBSITE Responsive website with complete Spanish translation.
\$239	VEHICLE INVENTORY VIDEOS Dynamically created narrated video using dealership inventory photos.
\$449	MONTHLY TURNKEY BANNERS 3 turnkey homepage graphic banners per month.
\$179	DEALER WATCH Online reputation and social media management tool, also automatically imports reviews from all relevant agencies into the site.
\$599	CUSTOM CONTENT SEO-optimized custom content generation service. (4 pages/mo)
\$359	EMAIL HOSTING Unlimited mailbox email hosting.
\$899	SEO HORSEPOWER PACKAGE - Reputation Management - Keyword Ranking Report - 4 Pages of Custom Content - Local Listings Management