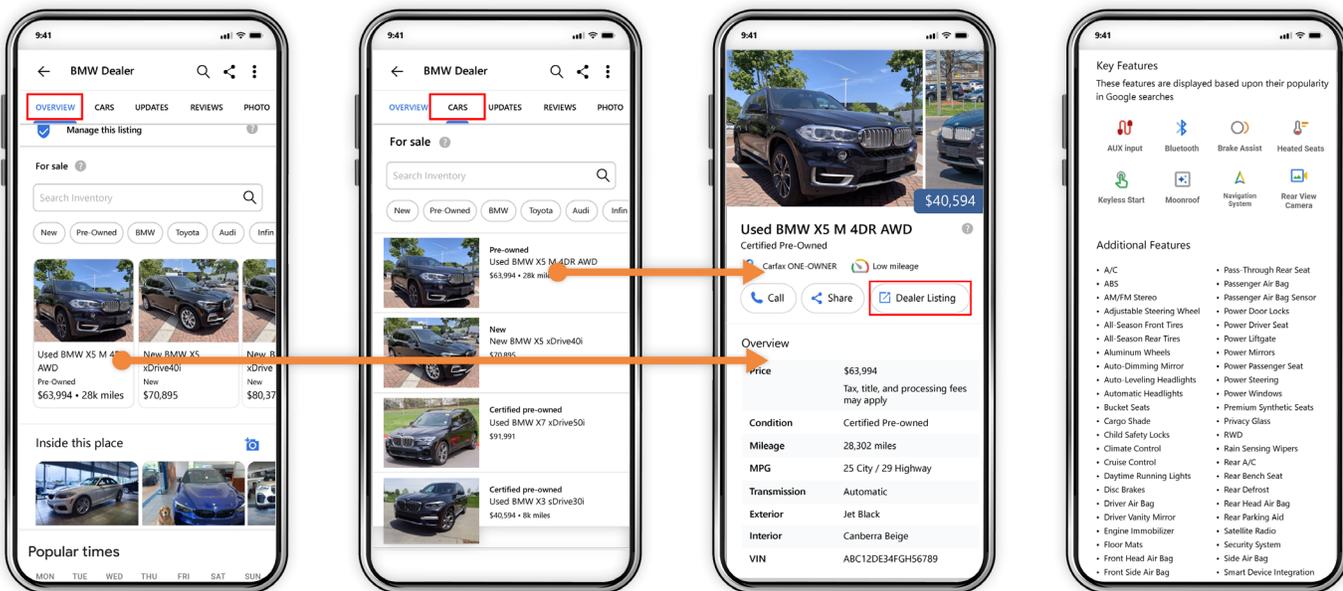


Cars for Sale Enhances Your Google Business Profile

L2T is excited to announce that we have teamed up with Google to offer Cars for Sale. This gives your dealership the opportunity to share your inventory directly on Google Search and in your Google Business Profile on mobile devices.

With Cars for Sale, Google users can:

- ➕ Search and filter your inventory
- ➕ Learn more about the vehicles you have for sale
- ➕ Get directed to your website's Vehicle Detail Pages



How it Works:



Step 1:

Tell Us You Want Cars for Sale and You Opt-In!



Step 2:

L2T Delivers a Current Inventory Feed to Google



Step 3:

Your Dealership Inventory is Approved and Published Within Your Google Business Listing



Step 4:

Inventory is updated daily



Step 5:

Google Searchers See Your Inventory and Navigate to Your VDPs!

Cars for Sale is available with every SEO Dominate Package and can be added a la carte. Contact your L2T rep to get Cars for Sales added to your Business Profile!