

Mazda Digital Certified Program

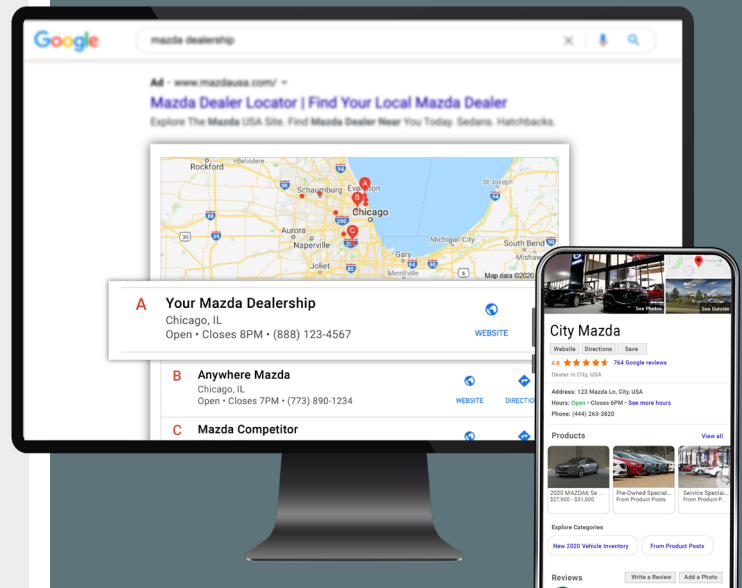


SEARCH ENGINE OPTIMIZATION

L2T PERFORMANCE SEO

Amplify Your Dealership's Organic Ranking

- + Increase organic relevancy
- + Direct more searchers to your dealership
- + Monitor your top competitors
- + Ensure local business citation accuracy
- + Create fresh and evergreen website content



BASIC

\$899

- Claim and validate local citations on social media
- Structured data and technical SEO
- Data-data driven page optimization
- Custom content **2/month**
- Strategic keyword research **(Up to 10 keywords)**
- Quality off-site content links **2/month**
- GMB posts **1/month**

WEBSITE MAINTENANCE
+\$449

STANDARD

\$1,299

- Claim and validate local citations on social media
- Structured data and technical SEO
- Data-data driven page optimization
- Custom content **2/month**
- Strategic keyword research **(Up to 20 keywords)**
- Quality off-site content links **2/month**
- GMB posts **2/month**
- Competitive analysis **1 competitors**
- Optimized dealer videos **Up to 1**

WEBSITE MAINTENANCE
+\$449

ADVANCED

\$1,599

- Claim and validate local citations on social media
- Structured data and technical SEO
- Data-data driven page optimization
- Custom content **3/month**
- Strategic keyword research **(Up to 30 keywords)**
- Quality off-site content links **3/month**
- GMB posts **3/month**
- Competitive analysis **2 competitors**
- Optimized dealer videos **Up to 2**

WEBSITE MAINTENANCE
+\$449

DOMINATE

\$2,599

- Claim and validate local citations on social media
- Structured data and technical SEO
- Data-data driven page optimization
- Custom content **4/month**
- Strategic keyword research **(Up to 40 keywords)**
- Quality off-site content links **4/month**
- GMB posts **4/month**
- Competitive analysis **3 competitors**
- Optimized dealer videos **Up to 3**

WEBSITE MAINTENANCE
INCLUDED