

Mazda Digital Certified Program



Vehicle Listings Enhance Your Google Business Profile

L2T is excited to announce that we have teamed up with Google to offer Vehicle Listings. This gives your dealership the opportunity to share your inventory directly on Google Search and in your Google Business Profile.

With Vehicle Listings, Google users can:

- Search and filter your inventory
- Learn more about the vehicles you have for sale
- Get directed to your website's Vehicle Detail Pages



How it Works:



Step 1: Tell Us You Want Vehicle Listings and You Opt-In!



Step 2: L2T Delivers a Current Inventory Feed to Google



Your Dealership Inventory is Approved and Published Within Your Google Business Listing



Inventory is updated daily



Google Searchers See Your Inventory and Navigate to Your VDPs!

Vehicle Listings are available with every SEO Dominate Package and can be added a la carte. Contact your L2T rep to get Vehicle Listings added to your Business Profile!



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