

Ready For Something New **and Better?**
MAZDA CARS FOR SALE PROGRAM

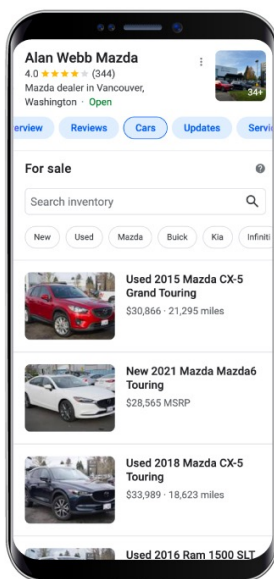
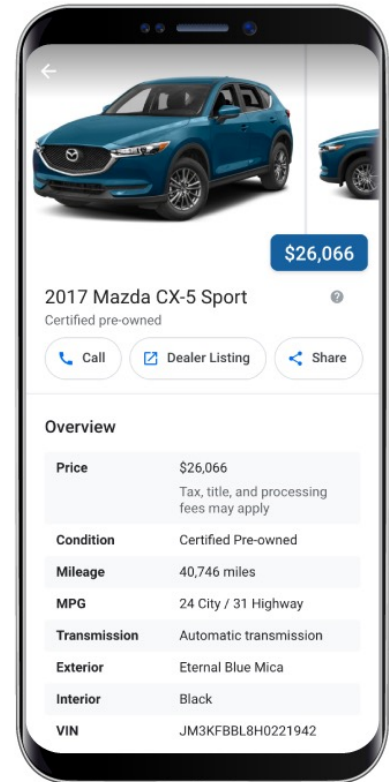
Your Inventory in the Search Results

Google has partnered with Sincro for a service that serves inventory directly into search results – included in the Platinum Website Package!

Google users can:

- Search
 - Filter
 - See Availability
 - Pricing
 - Easily Learn More
- ✓ Directing customers to **YOUR** dealership

A dealer's "for sale" inventory will be easily discoverable by local shoppers.



- This feature is now live on mobile and desktop
- While Sincro does provide Google w/ feedback on the feature, changes are at Google's discretion
- Google requires 10% or fewer vehicles in the inventory feed without a numerical price (ex. - "call for price", "contact us")
- Google provides reporting on a weekly & monthly basis



ENROLL NOW

www.mazdadigitalcertified.com

Ready For Something New and Better?

A LA CARTE SOLUTIONS



ENROLL NOW

www.mazdadigitalcertified.com

	Cars For Sale Service Package
Platinum Website Package	included
Power SEO	included
Enhanced Google Business Profile	included
Website Performance Management	included



ORDER PROCESS

1. Reach out to your Sincro Sales Representative to learn more or enroll on www.mazdadigitalcertified.com
2. Shift Digital will call to confirm order (same day or next day)
3. Shift Digital will send the official order to Sincro
4. Sincro Implementation Success Team will get you started for an easy transition

If you need help, Sincro is here for you at 800-909-8244 prompt 1.

