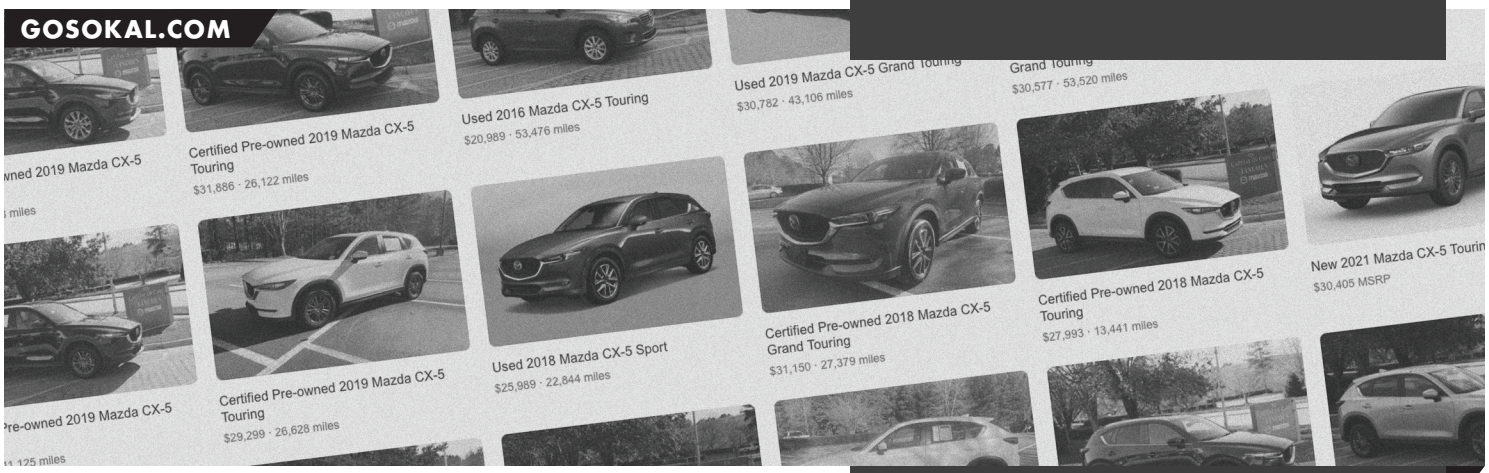
SOKAL

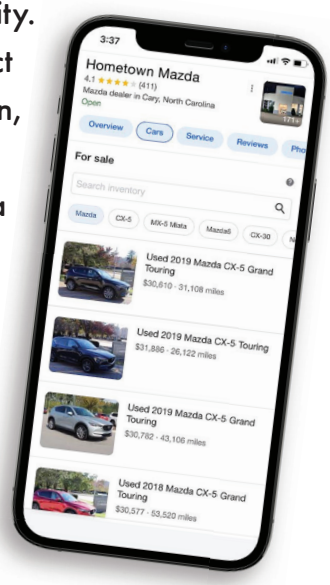
VEHICLE LISTINGS,
FORMERLY CARS FOR SALE



GOOGLE'S VEHICLE LISTINGS INVENTORY

SHOW YOUR DEALERSHIP'S INVENTORY DIRECTLY ON GOOGLE!

Google users can see what is in your local inventory through your Google Business Profile (formerly Google My Business), enabling you to promote every make and model you have at your dealership. By activating live inventory, Google users can search, filter, and easily learn more about the cars you have for sale giving your dealership extra visibility. When the user does find the perfect vehicle and wants more information, they will be taken directly to the vehicle description page creating a seamless transition from Google to your website.



Contact us today and see how Sokal's Vehicle Listings integration can give your dealership a competitive edge.

BENEFITS

- Drive organic and local traffic to your website.
- Automated inventory listings are updated several times per day
- Accurate inventory integration from your website ensuring that sold vehicles are removed, new inventory is added, and images and prices reflect the correct information that shoppers will see on your site.

For questions and support, please contact the Sokal team at **mazda@gosokal.com** or call **1-888-99-SOKAL**