



# EMAIL MARKETING SOLUTIONS

## STREAM ADVANTAGE

Our best-in-class digital marketing solutions are handcrafted to align with unique dealership goals. By delivering timely and highly relevant branded messages to target audiences, we drive increased response rates and effectively shape purchase behavior. Our email marketing campaigns have various customizations to fit whatever is best for the dealership, and all include:

- CAN-SPAM-compliant.
- Responsive designs that adjust based on device type (mobile, tablet, desktop) to fit perfectly on the customer's screen.
- In-depth analytics to maximize marketing efforts and make your dollar go farther.

eTargeter

Conquest

## TARGETING CAPABILITIES

### eTargeter Audience

Client-supplied list from DMS or CRM.  
Must be opted for in email addresses.

### Conquest Email Audience

Audience lists that can be narrowed down geographically (zip codes, radius, etc.) or intent-specific (make, model, year).

## PRICING

PreBuilt Template - \$599

Custom Template - \$799

Conquest custom - \$2,500

Shop for a new Mazda and enjoy special offers during the Mazda Find Out Event!

**We're clearing the lot of ALL 2024 MODELS during the Mazda Find Out Event!**

View specials

MAZDA FIND\*OUT

The Mazda Find Out Event is happening NOW at Dealer Mazda. We're clearing the lot of all 2024 models to make room for the new 2025 inventory. With over 160 new 2024 models in stock, you'll find many cars and SUVs to match your needs and style.

That's not all! With our Double Loyalty Cash or Double Conquest Cash, you can save up to \$1,000! Discover the perfect balance of style, performance, and technology and drive home a Mazda for less.

So, don't let the summer close on these deals during the Mazda Find Out Event! To schedule an appointment, call us at 614-739-0197 or visit us online at DealerMazda.com.

We make upgrading your vehicle Fast, Simple & Easy!

Sincerely,  
Your Friends at Dealer Mazda

SHOP 2024 VEHICLES NOW!

Dealer Mazda  
123 Street Rd.  
Anytown, IA 1234  
123-456-7890  
DealerMazda.com

[1] Dealer will match up to \$500 in either Loyalty Cash or Conquest Cash, for a total savings of \$1,000. Loyalty Cash only available to current Mazda owners. Must finance through Mazda Financial Services, must qualify. Exclusions apply. See dealer for full details. Expires 09/03/2024.

Privacy Policy

Shop updates to our lowest rates. View in browser

MAZDA | DEALER NAME MAZDA

THANK YOU FOR SERVICING AT DEALER NAME MAZDA

View All Specials

**GOT A TRADE? RELAX, WE'LL MATCH THE OFFER FROM CARMAX!\***

Value Your Trade

CHECK OUT OUR LATEST EXCLUSIVE OFFERS

**NEW 2024 MAZDA CX-5 2.5 S PREMIUM AWD**  
0% APR financing for 36 mos.†

VIEW ALL OFFERS

DEALERNAME COLLISION  
Wheels rubbed the wrong way? Our professional refinishing process can restore them to look like new.

OUR EXPERT TECHNICIANS PROVIDE:

- Alloy Rim
- Windshield & Autoglass Repair
- Bumper Repair
- Cosmetic Interior Repair
- Dent Removal
- Hail Damage Repair
- Paint Repair
- Collision Repair

Get an Estimate

MAZDA FIND\*OUT

DealerNameMazda.com  
123 Street Rd., Anytown, US 12345  
123-456-7890

\*Active CARMAX approval offer must be provided to dealer prior to offer expiration (as shown on Carmax offer letter). Dealer reserves the right to refuse customer trade based on actual mileage and condition, subject to inspection. Not valid on prior purchases. Limit one per customer.

†Financing for representational purposes only. SR 7314 VIN AM3KFD0BR046426. Financing available on Tier 1 Finance approval. 0% APR, 36 mos. term, and 2% monthly payments of \$227.28 on \$1,000 financed. Must finance through Mazda Financial Services. In lieu of other offers. See dealer for full details. Dealer not responsible for typographical or numerical errors. Expires 09/03/2024.

Privacy Policy

