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Next level equity mining.

Apollo Sales is a comprehensive sales retention solution that takes equity mining to the next level with dynamic upgrade offers and sales in service technology. It features a suite of OEM-compliant sales emails, personalized customer websites, an opportunity scoring system, lead management and fully integrates with all major CRM providers.



Seamless Integration. Actionable Insights. Connected Customer Experiences.



Upgrade Matrix Trade Pattern Prediction

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Command Center Real-Time Engagement Customer Websites Personalized Experience



Customer Activity Tracker Customer Journey Report







DMS Integration

Sales & Service Transaction Import Ownership Verification Data Hygiene Perfect Prospect Map

Equity Mining

Upgrade Matrix Integration Dynamic Vehicle of Interest Sales in the Service Lane

Upgrade Matrix[®]

Trade Pattern Prediction

Offer Manager

Instant Payment Calculator (Finance, Lease, Cash) OEM Rebate & Incentive Integration (National & Regional) Stackable Rebates Taxes & Fees Disclaimer Generator Legal & Compliant Offers

Inventory Manager

Daily Inventory Sync Inventory Exports

Ad Sync

Multi-Channel Marketing API (Google, Bing, Facebook, YouTube, Email, Mail) Automated Sync

Customer Websites

Personalized User Experience Secure Customer Sign-In Personalized Coupons Service History Report Apple Wallet Integration

Service Accelerator

Service Appointment Scheduling Pick-Up & Delivery Integration Customer Equity Integration CDK Service Appointment Write-Back (addt'l fee required)

KBB Integration

Value Your Trade App Sell Us Your Car App Customer Website

Command Center Customer Activity Tracker Active Shopper Alerts

Smart Communications Sales & Service Email

ROI Reporting Transaction Attribution Reporting

Call Tracking 2 Lines

Client Support Team Virtual

sales retention



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