

Dynamic advertising that drives more service appointments and RO's.

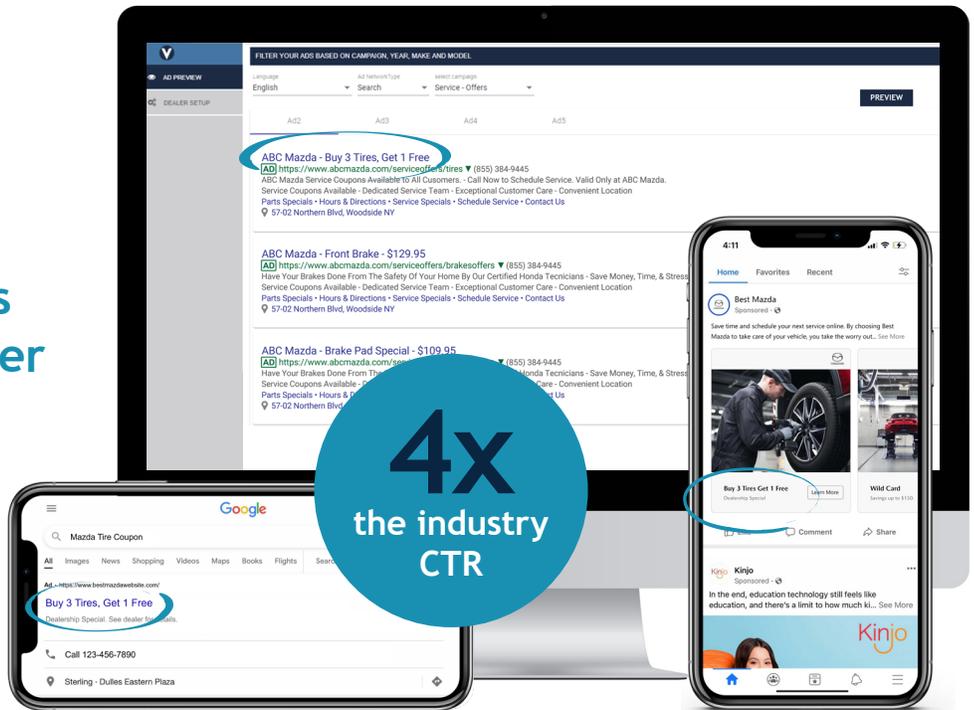
Apollo Ads advertises your entire parts and service department and offerings across every digital medium with compliant prices, incentives, and coupons. Today, dealers face stiff competition from numerous independent service and repair facilities. Apollo Ads ensures your service department never misses an opportunity by advertising your service offers across all digital ads including search, social, and more, guaranteeing your dealership more service appointments and generating service to sales opportunities. Apollo's direct API automatically creates, updates, and manages service ads on Google, Bing, Facebook, and YouTube, and fully integrates with Apollo Sites, ensuring all your digital ads match your website 24/7/365. Apollo Ads exceeds the standards of the Google and Facebook Guidebooks, and are optimized towards store visits.

Service Offers



Fully integrated ads across every consumer touchpoint

fueled by Apollo



Paid Search

Social

Microsoft Advertising Channel Partner of the Year | Google Premier Partner 2022



Paid Search

Service

Retargeting

Ad Manager

- Automated Ad Creation
- Data-Driven Ad Copy
- Unlimited VIN-Based Payment Ads
- Multi-Variant Ads & Extensions
- Automated Bid & Budget Management
- Automated Updates
- OEM Event Integration
- Market-Driven Creative
- Google Analytics Integration
- OfferMatch VDP

Ad Sync

Multi-Channel Marketing API
 (Google, Bing, Facebook, YouTube, Email, Mail)
 Automated Sync

BASE
\$595
 per mo.

Includes Base Package

+ Social

Service

PLUS
\$795
 per mo.

Includes Plus Package

+ Display

Service

PREMIUM
\$995
 per mo.

ENHANCEMENTS

Custom Creative

\$695