

A reputation management solution unlike any other.

Our Reputation Management services ensure your dealership maintains an excellent reputation online. Our reputation managers monitor your brand's review activity across all major review sites, including Facebook, Google, Yelp, DealerRater, Cars.com and more. We send your customers invitations to review your store following an interaction with your staff and respond to reviews with customized responses written in your brand's voice. Plus, you will receive real-time email alerts when new reviews are posted about your dealership.



Brandi reviewed your business on [google.com](https://www.google.com)



This was my first time at this particular dealership and it was great! I went in for an oil change and inspection, and was met by Daniel A. He was very professional and courteous, and they were so fast they had my truck in the stall before he could even finish checking me in! Daniel did a great job of keeping me posted on the progress of the work being done. Although this dealership isn't on the side of town I live on, I highly recommend it to anyone.

RESPONDED

8 days ago



\$500/mo.



Reputation Management

fueled by  Apollo

Includes:

- ✓ Surveys to all customers who purchase vehicles
- ✓ Surveys to all customer-pay and warranty service customers
- ✓ Integrated CARFAX REVIEW responses
 - Respond to all positive and negative reviews on CARFAX. One of the most visited sites monthly by car shoppers.
- ✓ Invitation to leave review on additional top review sites
 - Google, Facebook, DealerRater, CarGurus, Cars.com, SureCritic, Edmunds and Yelp
- ✓ Customer Sentiment
- ✓ Monthly Reporting and Metrics with Dedicated Key Account Manager
- ✓ Unlimited Custom Negative Responses with draft for dealer approval
- ✓ Unlimited Custom Positive Responses