

# VIP drv 🖆

Creating the Best Online Customer Experience for Scheduling Test Drives Today

# **Personalized Test Drive Appointments**

VIPdrv creates the best customer experience for scheduling test drives from your website, leading to a fantastic dealership visit, car sale, gross profit and CSI opportunity



Custom buttons are added to your **VDPs** (Vehicle Detail Pages) and **SRPs** (Search Result Pages). Once opened, we present multiple steps to **personalize the test drive appointment** to customer



Our **personalized booking process** creates a much more engaged customer, driving to a great visit for both customer, salesperson and **your dealership**. Please note, all steps are customizable to your dealership operations





## **Test Drive Landing Page**

Each dealer website also receives a **Test Drive landing page** on your website. This page pulls from your inventory feed and can support any type of social or email marketing effort to promote **VIP Test Drive** 

#### Welcome To VIPdrv

VIPdrv offers the best VIP experience for scheduling your next appointment with:

#### Jeff Haas Mazda

#### At Home or Dealer Test Drive

Schedule your appointment today and we'll make sure the dealership is ready for you.



## **Sales Links**

Each salesperson is provided a dedicated sales link they can use in 1:1 email follow-ups. These links drive back to test drive landing page with sales person locked into test drive booking



## **Appointment Cards**

Every **VIP Appointment** now includes a Customer Welcome Card. Place in vehicle prior to in-person appointment, setting up a **great VIP experience**, introducing the customer to their vehicle and **test drive**.

## Add VIPdrv Test Drive To Your Dealer Website Today

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